



MISSION

Current: To empower Asian American Pacific Islanders in Northeastern Ohio to access quality, culturally, and linguistically appropriate information and services.

2012-14 Mission: To empower and advocate for Asian Americans/Pacific Islanders (AAPIs); and to provide AAPIs access to quality, culturally, and linguistically appropriate information and services.

VISION

AAPI Individuals, families and communities will:

- progress further along the path of self-sufficiency;
- be engaged deeply in civic life;
- have equal access to opportunities; and
- achieve optimal health and well-being.

Institutions, systems, and organizations will have greater competency and awareness of the AAPI community leading towards improved policies and practices as they relate to AAPIs.

GUIDING PRINCIPLES

ASIA believes that the influence of AAPI communities is always stronger when presented as a unified voice.

ASIA believes that AAPI communities are faced with many unique challenges, including cultural and language barriers, access to services and employment opportunities.

ASIA believes that a crucial role is to speak on behalf of AAPI communities who are otherwise disenfranchised or marginalized.

GOALS

- **UNITE & ADVOCATE:** Unite the voices of AAPI grassroots communities to advocate on their behalf.
- **COLLABORATE:** Work collaboratively with other AAPI community providers and mainstream organizations in the community on behalf of AAPIs.
- **BUILD CAPACITY:** Ensure that there is capacity in the community to provide comprehensive health and human services to AAPI residents by:
 - Identifying the service gaps for the AAPI community.
 - Facilitating dialogue between AAPI and mainstream providers to communicate AAPI service needs.
 - Educating, encouraging and supporting mainstream providers, such as government entities and intermediate organizations, to reach out assertively to the AAPI populations and make needed accommodations to serve them.
 - Providing services where there is limited or no AAPI or mainstream agency already providing a service.



2012-14 ASIA Strategic Plan - Summary

- **FACILITATE ACCESS TO SERVICES:** Facilitate access to health and social services for AAPI residents of the community by:
 - Providing information and referral to available services;
 - Identifying barriers to access;
 - Assisting those who encounter barriers to access needed services;
 - Encouraging AAPI to assertively reach out to the mainstream community for services.

CORE COMPETENCIES

- Cultural competency
- Culture-specific programming for AAPIs of all ages
- Strong linkages to ethnic communities
- Grassroots organizing
- Language interpretation and translation

MAJOR FUNCTIONS, CORE SERVICES, AND GOALS

Function	Core Services	Goals
Provide direct health and social services.	<ul style="list-style-type: none"> • Aging and Adult Services • Self-Sufficiency Services • Community Health Promotion • Children, Youth and Family • Primary Health Care 	<ul style="list-style-type: none"> • Directly provide ongoing services to children, older adults, and other consumers • Intervene in individual and family crises or require acculturation needs
Provide information and referral.	<ul style="list-style-type: none"> • ASIA multi-lingual info line or in-person assistance 	<ul style="list-style-type: none"> • Link to services and programs within ASIA; link to services in the broader community; offer language facilitation for successful linkage for clients.
Advocate for the well-being of the AAPI American community through empowerment and engagement.	<ul style="list-style-type: none"> • Advocacy 	<ul style="list-style-type: none"> • Build systems cultural competence • Help shape policies and practices which address language and cultural needs of AAPI communities • Empower AAPIs by providing tools, training, and education to advocate for themselves
Provide supportive services to other AAPI organizations and service providers.	<ul style="list-style-type: none"> • Organizational Services 	<ul style="list-style-type: none"> • Convene AAPI groups and service providers to identify common issues, needs, and gaps; develop strategies to address them. • Collaborate with other AAPI organizations to raise funding for organizations serving the AAPI community.
Provide supportive services to mainstream service providers.		<ul style="list-style-type: none"> • Support mainstream providers to work with AAPI consumers. • Help change the perception of the mainstream toward AAPI consumers and groups. • Facilitate volunteer matching.
Provide education and information on AAPI cultures.	<ul style="list-style-type: none"> • Cultural Services • Consultation • Interpreting/Translation Services 	<ul style="list-style-type: none"> • Engage receiving communities • Support cultural exchange and two-way communication • Support language access



TARGETED CONSUMERS

All AAPIs, with particular focus on those who are most vulnerable (low-income, linguistic/cultural barriers, geographically isolated, etc.)

STRATEGIC DIRECTION

- Make operational ASIA's International Community Health Center.
- Train and support staff to prepare them from ASIA's growth trajectory.
- Strengthen programs and services through enhancements and outcomes measurement.
- Diversify funding including increased funding from individual donors and non-grant related sources (fee for service and social enterprises).