Affordable Care Act Advocacy

A Case Study of National Mobilization in the Asian American, Native Hawaiian, and Pacific Islander Community
This paper is one in a series of evaluation products emerging from Social Policy Research Associates’ evaluation of Health Through Action (HTA), a $16.5 million, four-year W.K. Kellogg Foundation supported initiative to reduce disparities and advance healthy outcomes for Asian American, Native Hawaiian, and Pacific Islander (AA and NHPI) children and families. A core HTA strategy is the Community Partnerships Grant Program, a multi-year national grant program designed to strengthen and bolster community approaches to improving the health of vulnerable AA and NHPIs. Ultimately, seven AA and NHPI collaboratives and 11 anchor organizations in 15 states around the country were supported through this program, with the Asian & Pacific Islander American Health Forum serving as the national advocacy partner and technical assistance hub.

Each of the HTA partners listed below have made meaningful inroads towards strengthening local community capacity to address disparities facing AA and NHPIs, as well as sparked a broader national movement for AA and NHPI health. The voices of HTA partners – their many accomplishments, moving stories, and rich lessons learned from their experience – serve as the basis of our evaluation.

**National Advocacy Partner**
Asian & Pacific Islander American Health Forum

**HTA Regional Collaborative Partners**

- **HTA-CA: Community LEAD**
  - Lead agency: Asian Health Services

- **HTA-AZ: Asian American Health Coalition**
  - Lead agency: Asian Pacific Community in Action

- **HTA-NY: Project CHARGE**
  - Lead agency: Coalition for Asian American Children and Families

- **HTA-OH: Ohio Asian American Health Coalition**
  - Lead agency: Asian Services In Action

- **HTA-HI: Lei Hipu’u o Kalihi Valley Coalition**
  - Lead agency: Kokua Kalihi Valley Comprehensive Family Services

- **HTA-GA: Georgia Asian Pacific Islander Community Coalition**
  - Lead agency: Center for Pan Asian Community Services

- **HTA-TX: Houston Asian American Health Collaborative**
  - Lead agency: HOPE Clinic

**HTA Organizational Partners**

- West Michigan Asian American Association
- Asian Pacific American Network of Oregon
- Asian Pacific Islanders with Disabilities of California
- Mississippi Coalition for Vietnamese American Fisherfolk and Families
- Mary Queen of Viet Nam Community Development Corporation
- Minnesota Asian/American Health Coalition
- New Mexico Asian Family Center
- National Tongan American Society
- Socioeconomic Development Center for Southeast Asians
- Samoan National Nurses Association
- Vietnamese American Young Leaders Association – New Orleans

August 2011

Social Policy Research Associates
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WHEN JIMMY DUONG GRADUATED from the University of California at Berkeley in 2009, his future ahead seemed bright. Searching for a job in a scarce market, however, was a challenge. Unemployed and no longer qualified to be covered under his mother’s insurance, Jimmy suddenly found himself among the nation’s uninsured. He then suffered a basketball injury, which tore a ligament in his right hand. A widow supporting her three children on a single income, Jimmy’s mother felt helpless to help her son. Worse, she was consumed with worry that something more medically catastrophic might happen before Jimmy could be covered through an employer. He had suffered almost two years of chronic pain from the untreated injury when the Patient Protection and Affordable Care Act was passed in 2010, allowing children under the age of 26 to be covered under their parent’s plan.

One of the biggest criticisms we sometimes hear of policy debates in Washington, DC is the “inside the beltway” disconnect with the people – like Jimmy and his family – that the policies are meant to benefit. Advocates across the country dedicate themselves to lifting up real life stories, as a strategy for shaping policy debate and giving voice to the most vulnerable among us. Health Through Action (HTA) is a four-year effort funded by the W.K. Kellogg Foundation, with the goal of building the advocacy capacity of Asian American, Native Hawaiian, and Pacific Islander communities to have a stronger say in the health policy decisions that shape their lives. Through the Asian & Pacific Islander American Health Forum (APIAHF), HTA funded local HTA partners in 15 states around the country with this explicit purpose.

The following presents a case study of a recent community-driven, national mobilization effort spearheaded by HTA partners to mark the one year anniversary of the passage of the Patient Protection and Affordable Care Act. By highlighting successes and challenges from this effort, we endeavor to feed back learning that might inform future campaign efforts aimed at both deepening advocacy by engaging community members directly affected by policies and simultaneously broadening the dialogue to include voices from across the nation.

Happy Birthday Health Care Reform

In February 2011, Health Through Action partners gathered together in San Francisco for their bi-annual meeting. It was the final year of the HTA grant period. The previous three years had been focused on building their advocacy capacity as anchor organizations and collaboratives in their respective regions across the country. HTA partners spent the better part of the first day reflecting on local successes to date and the rich learning emerging about strategies for effective Asian American, Native Hawaiian and Pacific Islander community-driven health advocacy.

In their reflections, HTA partners recognized that, while they were gaining ground in their respective regions, they had not yet fully leveraged their partnership to collectively advance a broader national agenda. Therefore, in an afternoon training session focused on advocacy strategies and tactics, one of the hypothetical examples small groups brainstormed
around – creating a “focusing event” – captured the imagination of some HTA partners who saw an opportunity to leverage the rapidly approaching one-year anniversary of the Patient Protection and Affordable Care Act of 2010 (ACA).

The new law focused on revolutionizing the U.S. health care system had passed amidst contentious national debate, and, in the first year of the law’s implementation, some in Congress were still putting relentless focus on repealing or weakening the law. For the most vulnerable of Asian American, Native Hawaiian, and Pacific Islanders that HTA partners represent, the promise of health care reform offered a real opportunity to enhance the quality of care they receive through a greater focus on expanding racial and ethnic diversity of providers, promoting culturally competent care, and bolstering systems to gather data necessary to address health disparities. Backtracking on this promise was not an option.

As HTA partners brainstormed around the feasibility of pulling together a national “birthday party” celebrating the law’s signing, the energy in the room was contagious. Someone suggested delivering cake to federal representatives. Another envisioned birthday cards with signatures from constituents. Others saw opportunities to leverage social networking and media relations skill building activities, and brainstormed a range of communications strategies to get the word out and mobilize local communities behind the national celebration. By the end of the meeting, what started out as a hypothetical group brainstorming exercise started to take real form, and HTA partners tentatively committed to coordinating action on March 23rd. According to multiple partners, the prospect of putting together a national action in five short weeks felt daunting. Many left that meeting not sure whether or how they were going to participate.
In an effort to support the HTA partners in this ambitious endeavor, in its role as the national advocacy partner, the Asian Pacific American Islander Health Forum (APIAHF) began laying the groundwork for immediate action. It quickly turned around an “ACA Advocacy Toolkit,” which included a five-week timeline, advocacy and media relations talking points and tips, as well as templates of birthday cards, media releases, and op-eds that could be easily customized. APIAHF staff hosted a series of planning calls with HTA partners in an attempt to generate cross-fertilization in local planning, as well as conducted the legwork of identifying federal representatives in each HTA region. In the days leading up to the anniversary event, the APIAHF also created an online petition and challenged HTA partners in 10 key states to identify 10 people within their network to garner 200 individual actions in support of health care reform. Believing in the importance of action taking place in multiple places on the single day, APIAHF staff were directive in their requests and insistent in requiring the full participation from all HTA partners.

March 23, 2011: The National Party

On March 23rd, Asian American, Native Hawaiian, and Pacific Islanders – from the halls of Congress to the islands of Hawaii – turned out to mark the one year anniversary of Affordable Care Act. Ultimately, HTA partners coordinated events in 23 communities across 18 states. Their efforts not only highlighted importance of this legislation, but called critical attention to the specific health issues of Asian American, Native Hawaiian, and Pacific Islander families and children addressed by the law.

In total, in just one day, HTA partners visited more than 49 local, state, and federal elected officials across the country – bearing cakes and signed birthday cards on behalf of the Asian American, Native Hawaiian, and Pacific Islander communities they represent. Partners
**NATIONWIDE ACTION**

**Lei Hipu’u at Kokua Kaliihi Valley (KKV)**

KKV, in Honolulu, HI, conducted visits to Senators Inouye and Akaka, and Representative Hirono’s District Offices. Almost 5,000 miles and three time zones away, KKV staff also conducted visits to their representatives’ Congressional Offices in Washington, DC. Staff and community members in both locations visited these offices bearing cupcakes and thank you cards. They not only thanked the legislators for their support of ACA but described some of the other health issues currently facing their communities.

**Asian Pacific American Network of Oregon (APANO)**

APANO implemented a media strategy and visited three representatives’ offices to show appreciation and raise awareness about ACA’s birthday. APANO staff did a press release and placed an op-ed on the Portland Oregonian’s My Portland blog, recounting the personal story of an APANO staff member and advocating for increased collection and disaggregation of AA and NHPI health data. In addition to the media strategy, APANO staff mobilized community members in Portland, Gresham, and Eugene to visit three representatives who had voted for ACA.

**Center for Pan-Asian Community Services (CPACS)**

CPACS in Atlanta, GA coordinated a wide-reaching community engagement strategy to bring the voices of the community to legislators that supported the passage of ACA. Prior to their visit to Representative John Lewis’ office, CPACS leveraged an existing community event and set up a booth, where they gathered over 200 signatures for the birthday card and filmed a multi-lingual video of community members expressing birthday wishes for ACA. On March 23rd, CPACS loaded up a “party bus” and went to share the video, culturally symbolic birthday treats, and the birthday cards with Representative Lewis’ staff. In addition to these events, CPACS also published an op-ed in support of ACA in a local Korean language newspaper.

**Vietnamese American Young Leaders Association of New Orleans (VAYLA-NO) and Mary Queen of Vietnam Community Development Corporation (CDC)**

In New Orleans, VAYLA-NO and CDC held a joint reception specifically to educate local policymakers, youth, and seniors about the benefits of ACA to their community. Prior to the celebration on March 23rd, VAYLA and CDC staff members visited local Council members’ offices with cakes and cards to invite them to the event. On March 23rd, Council members and community members lit candles and said why ACA was important to them and then watched a short presentation about the benefits of ACA in the community.

**National Tongan American Society (NTAS)**

In Salt Lake City, Utah, NTAS held four events, reaching approximately 500 people, to celebrate the first birthday of ACA. NTAS engaged partners, community members, and state policymakers in their efforts. In order to express support and raise visibility of health issues facing Utah’s Tongan seniors, NTAS visited Governor Gary Herbert’s office. NTAS also held a lunch reception at the Senior Citizen Center, where NTAS staff members educated community members about how ACA affects them. On the same day, students at the University of Utah organized an educational event and invited speakers to raise awareness of ACA and its benefits. Finally, NTAS and other local organizations jointly hosted an evening event for community members, during which speakers discussed the importance of ACA to Utah’s families.

**Ohio Asian American Health Coalition (OAAHHC)**

OAAHHC conducted legislative visits across the state of Ohio to representatives who had supported passage of ACA. Staff and community members visited offices in Dayton, Columbus, Akron, and Cleveland. In Cleveland, HTA-OH partners personally met with Congresswoman Marcia Fudge and expressed their appreciation for her support of ACA. In addition to these visits, OAAHHC launched a social network and multi-media strategy to mobilize community members and garner support for the celebration. For example, OAAHHC disseminated a poll via Facebook asking college-age youth whether they were happy to be benefitting from ACA’s expanded coverage of children on their parents’ insurance. Finally, OAAHHC coordinated with the state-level consumer health advocacy network to do a joint press release supporting the law.

**Project CHARGE**

New York partners visited seven Congressional representatives to advance Project CHARGE’s ongoing health care reform advocacy work—Senators Schumer and Gillibrand, as well as Representatives Velazquez, Ackerman, Crowley, Nadler, and Maloney. Their visits were accompanied by a social media blitz via Facebook, Twitter and email, ultimately posting messages to 11 members of the New York Congressional Delegation and generating widespread online support for their efforts.

**Asian Pacific Community in Action (APCA)**

In Maricopa County, Arizona, APCA staff and community members visited Representative Ed Pastor’s office, presenting his staff with a birthday cake and simultaneously Tweeting and Facebooking the meeting. Later in the evening, APCA hosted a well-attended reception of state and county health department partners and AA and NHPI community members. This event was an opportunity not only to celebrate its passage but also to provide the community with concrete information about how ACA affects them.
strengthened their messages and reach by combining legislative, community, and outreach events into a powerful mix of advocacy, education, and celebration.

APIAHF staff in Washington, DC also visited five federal agencies, the White House Initiative on Asian American and Pacific Islanders, and 14 Members of Congress – targeting the U.S. House and U.S. Senate leadership and the chairs of the committees that considered health care reform legislation. In addition to cupcakes, the team brought a fact sheet on the impact of health reform on expanding coverage to Asian American, Native Hawaiian and Pacific Islanders and a list of individuals who had signed birthday cards around the country.

In the local HTA communities, partners either visited their representatives’ district offices or invited them to events celebrating the Affordable Care Act. Most directly engaged members of their local AA and NHPI community in their advocacy, with many exercising creativity as they called attention to the importance of considering Asian American, Native Hawaiian, and Pacific Islander concerns within health care reform. In California, HTA partners engaged two community members – including Jimmy Duong – to speak at the legislative visit and share their inspiring stories of how ACA made a difference in their lives. In Minnesota, HTA partners co-sponsored a Health Equity Day at the state capital, which included visits to and talks by legislators and Department of Health staff members, as well as trainings on state-level advocacy for community members. In Georgia, HTA partners organized a “party bus” packed with supporters who delivered a multi-lingual video message to their representatives’ offices to celebrate the birthday and thank them for their work. HTA partners in Hawaii bridged almost 5,000 miles and three time zones as they orchestrated simultaneous visits to their representatives’ offices in Hawaii and Washington, DC.

Many partners also took the opportunity to capitalize on the birthday celebration as an opportunity to educate community members about ACA. HTA partners in Texas invited community members to their community health clinic to celebrate the passage of ACA. Utah HTA partners held a special reception for seniors at the Senior Citizen Center, as well as supported a student-led informational event at the University of Utah. In the New Orleans area, multiple HTA partners held a joint event for seniors and youth about the Affordable Care Act, which also served to build intergenerational bridges within the community.

In addition to these in-person events, APIAHF and HTA partners across the country coordinated a massive online campaign through Facebook, Twitter, and partner websites. APIAHF and HTA partners tagged

“Happy Birthday, ACA! Looking forward to 2014 and more!” • “Health is one of other essential elements of life whether we acknowledge it or not. I hope we can move more towards fair and just healthcare for all humanity!” • “Us Tsung for protecting the health of our communities!” • “Thank you, America, for giving me a chance to live my American dream. Blessings from a Khmer American. Voleak Srey Gibb.” • “Thank you for having the courage to stand up to special interests and elitist ideologies and pass this foundational bill protecting our communities’ futures!” • “Thank you for being a brave and righteous supporter for the health and well being on behalf of all our communities.” • “We’re so fortunate to have such visionary Congressional representatives for not only getting the Affordable Care Act passed but now protecting it. Thank you, thank you, thank you for your leadership!” • “Fa’afetau tele lava!” • “Extending coverage for young adults was implemented on my 24th birthday… having the peace of mind as I go through nursing school is the best birthday present ever!” • “Happy birthday health care reform, I hope you live forever!”

Community Voices
Excerpt of Online Petitions to Congressional Representatives
Members of Congress with celebratory messages, posted and tagged photos of in-district birthday parties, and posted and shared “take action” links. HTA partners developed an online birthday card petition which individuals were encouraged to sign and share with their U.S. Representatives. Prominent blogs such as Angry Asian Man and Digrasian posted the petitions on their sites, and – through re-posting, re-Tweeting, “liking” and “sharing” activities – the online campaign estimates having reached over 27,000 individuals or organizations with a message of the importance of supporting health care reform on its one year anniversary.

Beyond the activity of HTA partners, ultimately, the birthday celebrations and mobilization sparked nationwide action by individuals in support of health care reform across the country. Over 800 people across 29 states and Guam signed an online birthday card. Through in-person and online outreach, API-AHF and grantees mobilized 235 individuals to send a total of 656 emails to their members of Congress. In addition to happy birthday messages, community members thanked their representative and shared individual stories of how they had been positively affected by health care reform. Ultimately, the chorus of their voices conveyed a strong sense of inspiration and support for the law and those who had championed for its passage. (A sample of comments are included in the text box on the previous page)

Celebrating Success

While HTA partners had already been gaining traction through ongoing advocacy in their respective regions, action around the anniversary of the Affordable Care Act was HTA’s first foray into a coordinated national mobilization and advocacy effort. Particularly given that their advocacy efforts were not targeted at pending legislation, the traction that HTA partners gained from their inaugural collaborative effort is remarkable.
Increased Visibility
Evidence of increased visibility was exemplified most clearly at the national level. The Asian Pacific Islander American Health Forum has historically been a key player in national health policy advocacy. The ACA advocacy effort, however, elevated their visibility as an advocacy organization with the force of network of community partners behind it. Directly following March 23, APIAHF staff fielded calls from representatives of the White House Initiative for Asian Americans, former Speaker Pelosi’s Office, and the Health and Human Service’s Office of Minority Health Director to recognize and appreciate the scope of the national mobilization effort. The Asian Pacific American liaison from the White House, for the first time, personally visited the APIAHF’s DC office to talk and learn more about the Health Forum and its HTA efforts. Soon after, White House staff also followed up with the APIAHF as they organized an exclusive invite list for Asian American Heritage Month, with White House staff explicitly sharing that they were contacting the APIAHF in recognition of its connections to key AA and NHPI community organizations and leaders.

While most local HTA partners served as key AA and NHPI anchor organizations within their respective regions previously, ACA advocacy represented a turning point for some who reported a shift in how they were now seen as “go to” organizations on issues of AA and NHPI health policy. For example, APCA in Phoenix, AZ, which has historically been known to the community as a service organization, has found that community members have been approaching staff members as a source of information about health care reform more frequently since their informational presentation on ACA during the birthday celebration. APCA staff also noted a steady uptick in visits to their website since the birthday celebration. Multiple HTA partners described higher levels of receptivity from their Congressional Representatives during these in-District visits. Partners in New York and Ohio shared that they met directly with their Representatives (Congresswomen Nydia Velazquez and Marcia Fudge, respectively), both of whom acknowledged familiarity with and appreciation of their ongoing health advocacy work. HTA partners from New Mexico Asian Family Center also described a shift in their organization’s visibility, sharing: “We were able to begin a relationship with our Representatives and Senators that hadn’t existed previously and raised awareness of AA and NHPI issues in our community…. They encouraged us to continue being a voice for the AA and NHPI community.”

Growing Political Capital
In the weeks following March 23, also striking was the levels of action reciprocated by policy makers who had been visited by HTA partners. One HTA partner reflected that this was likely driven by the nature of their advocacy; they were told that it was rare for community partners to visit legislators without a specific ask, but simply to “thank” them for their embattled vote on health care reform. Another felt that their advocacy had finally hit a tipping point in terms of frequency of contact, where their local legislators were starting to pay attention to them as community partners.

HTA partners shared a wide range of policymaker actions following the ACA birthday celebration that serve as indicators of the growing political capital of AA and NHPI health advocacy organizations:
OFFERS OF DIRECT SUPPORT. A few policymakers explicitly offered their support to ongoing HTA partner efforts. For example, in New York, Congresswoman Velazquez offered to lend her support to the HTA partner’s efforts to ensure meaningful participation of Asian American, Native Hawaiian, and Pacific Islanders in the New York’s state implementation of health care reform. In New Mexico, state and federal legislators offered to send letters of support when the HTA partner applied for grants. In San Francisco, Congresswoman Nancy Pelosi offered to participate in any upcoming Asian American Heritage Month celebrations being planned. Representatives from the Office of Minority Health and the White House Initiative on Asian Americans and Pacific Islanders both sent representatives to the APIAHF’s annual conference in Washington, DC. The former also financially supported the event.

CREATING A “SEAT AT THE TABLE” FOR COMMUNITY INPUT. Also notable, in the weeks following ACA advocacy, several policymakers invited HTA partners to events where they were hoping to gather community input. In many cases, these opportunities extended beyond the area of “health,” and would have lacked AA and NHPI representation without the participation of HTA partners. For example, in New Orleans, HTA partners made plans to collaborate with their Councilmembers who came to their birthday party to hold a larger community convening to discuss a broad set of issues facing the community. In Georgia, Congressman Lewis invited the HTA partner to a Women’s Lunch, where they ultimately were able to bring one of their clients from their senior group to share a photo voice project of issues facing AA and NHPI seniors in the Atlanta area. In Ohio, Congressman Tim Ryan’s office is now working on partnering with the HTA partner there to set up a community panel to talk about community economic development issues in his district. The APIAHF staff were also invited to participate in an event sponsored by Leader Pelosi focused on gathering Asian American, Native Hawaiian, and Pacific Islander input on the federal budget.

Strengthened Advocacy Capacity
Finally, across-the-board, HTA partners report that the experience strengthened their community’s advocacy capacity and positioned them well for coordinating these types of events going forward.

MESSAGING FOR CHANGE. Especially in regions of the U.S. where Congressional representatives are not always “friendly” to local Asian American, Native Hawaiian, and Pacific Islander health concerns, HTA partners described the experience as a low risk opportunity to test messaging and framing of their issues. As shared by one HTA partner, “I think what (the ACA advocacy) really allowed us to do is figure out how to talk to our representatives, figure out what kind of information is interesting to them, what type of information is useful to them.”

RELATIONSHIPS FOR CHANGE. HTA partners also described new and strengthened partnerships directly resulting from ACA advocacy. For example, the National Tongan American Society reported collaborating with the Utah Health Policy Project, a mainstream health policy advocacy organization, for
the first time. ASIA, Inc. in Ohio leveraged a relationship with a mainstream consumer health advocacy organization to do a joint press release acknowledging the birthday of ACA and its benefits for the community. Others cited stronger connections with media outlets, community-based partners, and national AA and NHPI advocacy organizations with chapters in their area.

**SKILL BUILDING FOR CHANGE.** Several HTA partners also shared that they gained concrete skills from their advocacy efforts, particularly around how to leverage social media in advocacy. Whether it was creating a Facebook page or implementing a Twitter campaign for the first time, or trying out more strategic social media tactics, the birthday celebration was described as a welcome opportunity to test communication and social media strategies that they had been trained on through HTA and which will provide for a solid foundation for future online advocacy.

Particularly for those partners with little previous advocacy experience, simply being able to quickly mobilize around bringing attention to Asian American, Native Hawaiian and Pacific Islander health issues alone was described as a huge confidence booster for their prospects to advance change going forward. As reflected by one HTA partner, “The great lesson learned was that this was not a complicated thing to do.” Further, while advocates themselves make periodic Hill visits, for many of their community-based partners, this effort represented the first introduction to Congressional visits. A few observed a shift in how community-based partners now understand the legislative process and their rights to voice community priorities to their Congressional representatives.

**Lessons Learned for Future National Mobilization**

From the beginning, HTA partners recognized the dual goals of their national advocacy activities. While the explicit focus was certainly in calling attention to how Asian American, Native Hawaiian and Pacific Islander communities are benefitting from Health Care Reform, a critical goal also lay in piloting a replicable process for lifting up AA and NHPI voices from across the country around an issue of shared interest. Towards that end, the following offers key reflections on lessons learned that might strengthen future national mobilization efforts:

**LEVERAGING MULTIPLE VOICES: THE POWER OF COLLECTIVE ACTION.** Undeniably, the success of HTA’s advocacy was not simply in the sum of the activities undertaken by individual HTA partners. Rather, the power of their efforts was amplified by the synergy of multiple events taking place on the same day in multiple places across the country, layered by intense social network efforts that connected HTA activity and drew in action from organizations and individuals outside the HTA network. This was most clearly evidenced at the national level, where APIAHF staff agreed they were able to strengthen their messaging by not just presenting the aggregated list of birthday card signatures across HTA regions, but also reporting the wide range of activities spearheaded by HTA partners across the nation. Reflecting back, many local HTA partners saw a missed opportunity for them to similarly leverage what was happening elsewhere.
One of the most commonly cited lessons learned centered on the need for (1) greater flexibility in national advocacy agendas, and (2) better coaching to local partners about how to skillfully navigate “both/and” advocacy that honors both regional and national messages.
strategies to do this effectively was described as an opportunity to strengthen future collective advocacy.

**PROMOTING TRANSPARENCY: THE IMPORTANCE OF REFLECTING COLLECTIVE SUCCESS AT THE LOCAL LEVEL.** Notably, when asked, almost across-the-board HTA partners agreed that local advocacy around the anniversary of the Affordable Care Act is not something that they would have undertaken on their own. While still deeply appreciating what they were able to accomplish locally and the local capacity that they were able to build, several described their motivation for participating as driven by their grant commitments to HTA. Also notably, even weeks after the event, many local partners seemed unaware of the range of successes documented in this case study. Only as they started to learn about some of the evidence of increased visibility of AA and NHPI health organizations and issues at the national level, some shared that—with a greater understanding of their collective success—they would actually be more willing to participate in future national mobilization efforts. One described the effort as a huge “win” for national partners, “but they need to remember to reflect that back to us…. because they are able to move off that win and take it forward. But, if they want to bring us along with them, they have to share that with us…to feel that it’s worthwhile to participate in the future (and so that we can leverage that political capital).

**“And Many More….“**

The campaign celebrating the first year anniversary of health care reform was a powerful demonstration of the capacity of HTA partners to simultaneously bring national policy dialogues to the local level, while also lifting up Asian American, Native Hawaiian, and Pacific Islander voices to the national stage. Their efforts not only showcased the communications and advocacy skills that have been gained throughout the HTA grant period, but it offered a model for partners to build upon in future collaborative advocacy endeavors. The lessons learned offered through this case study offer a point of reflection for HTA partners and others engaged in similar national-local partnerships. Going forward, HTA partners believe that they are well-positioned for leveraging their success to further advance the health and well-being of Asian American, Native Hawaiian, and Pacific Islander families they represent.